

## DUPLICATE INVOICE



**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**  
**Main: (402) 434-8000**  
**Billing: (402) 434-8000**

[www.klknv.com](http://www.klknv.com)

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**1427 Leslie Ave**  
**Alexandria, VA 22301**

Send Payment To:

**KLKN-TV**  
**3240 South 10th Street**  
**Lincoln, NE 68502**

Property	KLKN-TV		
Invoice #	43456-1	Order #	43456
Invoice Date	11/28/21	Alt Order #	27580108
Invoice Month	November 2021	Deal #	
Invoice Period	11/01/21 - 11/21/21	Flight Dates	11/20/21 - 11/26/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	N20N26		
Account Executive	Katz Washington, D.C.		
Sales Office	Katz Washington, D.C.		
Sales Region	National		
Agency Code			
Advertiser Code	HRBST		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/21/21	11/21/21	Good Morning America S 7a-8a u		-----S	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 -----S 1 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Su 11/21/21 7:29 AM Good Morning America Su 7a-8a :30 CHTE301121H \$70.00 NM									
2	11/21/21	11/21/21	This Week	8a-9a	-----S	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 -----S 1 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Su 11/21/21 8:53 AM This Week 8a-9a :30 CHTE301121H \$65.00 NM									
3	11/20/21	11/20/21	Nebraska Football	230p-6p	-----S-	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/15/21 11/21/21 -----S- 1 \$7,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Sa 11/20/21 4:10 PM Nebraska Football 230p-6p :30 CHTE301121H \$7,500.00 NM									
<u>Total Spots</u>							<b>3</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,635.00</b>
<u>Agency Commission</u>	<b>\$1,145.25</b>
<u>Net Amount Due</u>	<b>\$6,489.75</b>
<u>Invoice Balance as of 12/02/21 9:47:01 AM CT</u>	<b>\$0.00</b>

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.